

Giving Tuesday Campaign (Supporters)

Help Us Build a New Home for Connection, Healing, and Hope.

Thank you for helping us raise money this Giving Tuesday!

In Good Company is a brand-new nonprofit focused on mental wellness and suicide prevention through the power of human connection — particularly in communities where stigma, isolation, and lack of culturally relevant resources have caused real harm.

By sharing these assets, you're helping us:

- Build awareness
- Raise startup funding
- Create culturally grounded support programs
- Support survivors of suicide loss
- Bring hope and community back into the center of mental wellness

Every share, post, email, and donation helps build our foundation.
We cannot thank you enough for being In Good Company with us.

Email

Short Form

Subject: I'm supporting In Good Company today — will you join me?

Hi friends,

For Giving Tuesday, I'm helping raise money for In Good Company, a new nonprofit focused on mental wellness and suicide prevention through the power of human connection.

This is their very first Giving Tuesday, and they need early supporters to help launch their programs in 2026. I'd love your help.

👉 Donate here: <https://www.thetwentecompany.com/goodcompany>

Thank you so much,
[Your Name]

Long Form

Subject: Join me in supporting In Good Company today 🧡

Hi everyone,

This Giving Tuesday, I'm asking for your support for **In Good Company**, a brand-new nonprofit that is building mental wellness and suicide prevention programs centered on culture, connection, and community.

Their work will focus on:

- 🌟 Culturally relevant support groups
- 🌟 Survivor of suicide loss services
- 🌟 Community conversations and connection-building events

They are just beginning — and early donations will help them build the infrastructure needed to launch in 2026.

If you're able, please consider joining me in giving today:

👉 **Donate here:** <https://www.thetwentecompany.com/goodcompany>

Your support means so much, and it's helping build something powerful from the ground up.

In good company,
[Your Name]

DM Template (IG DM / FB Messenger / Text Message)

Hey! I'm helping raise money for a new nonprofit called **In Good Company** for Giving Tuesday. They focus on mental wellness and suicide prevention through the power of human connection.

This is their FIRST Giving Tuesday and they're trying to raise funds to launch programs in 2026. Would you consider donating?

💛 <https://www.thetwentecompany.com/goodcompany>

Thank you so much!

Social Media

Captions (Carousel + Static Posts)

https://www.canva.com/design/DAG5qNGj_xk/KGM-jF64R1RfjSLbpa0GIw/edit?utm_content=DAG5qNGj_xk&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Post 1 — Launch Announcement

This is our first Giving Tuesday.

In Good Company is a new nonprofit dedicated to preventing suicide through the power of human connection.

We're building from the ground up — and your support means everything at this early stage.

Join us as we begin this work. 💛

#GivingTuesday #InGoodCompany

Post 2 — Why We Exist

Isolation, stigma, and a lack of culturally relevant mental health support continue to put our communities at risk.

In Good Company was founded to change that.

Your support helps create safe spaces, support survivors, and build programs grounded in connection and belonging.

Help us start strong.
#InGoodCompany #GivingTuesday

Post 3 — What Your Gift Makes Possible

Your Giving Tuesday donation helps us:

- ✨ Launch support groups
- ✨ Train volunteers
- ✨ Begin postvention services
- ✨ Create culturally relevant healing spaces
- ✨ Build community-centered programs

This is where it starts.

Give today. ❤️

#GivingTuesday2025 #InGoodCompany

Post 4 — Personal, Human, Direct

In Good Company is new.

Our mission is urgent.

And our work is needed now more than ever.

If you've ever lost someone. If you've ever felt alone. If connection has ever saved you...

We invite you to support a movement built entirely around the power of being there for one another.

Give what you can. Spread the word.

Healing Happens in Good Company. ❤️

#GivingTuesday #ConnectionSavesLives

Post 5 — Partner Alignment Post

Proudly supported by The TwenTea Company, which donates 20% of its profits to suicide prevention.

Together, we're building a culture of connection — one conversation, one cup of tea, one life at a time.

Support In Good Company this Giving Tuesday.

#InGoodCompany #TwenTeaCompany #GivingTuesday

Short Post (Instagram / Facebook / TikTok Caption)

I'm supporting In Good Company for Giving Tuesday!

They're a brand-new nonprofit preventing suicide through the power of human connection — especially in communities that have been overlooked or underserved.

This is their FIRST Giving Tuesday, and every donation helps them launch programs in 2026.

Join me in donating today:

👉 <https://www.thetwentecompany.com/goodcompany>

#GivingTuesday #InGoodCompany

Medium-Length Story Post

This year for Giving Tuesday, I'm supporting In Good Company, a new nonprofit focused on preventing suicide and promoting mental wellness through human connection.

They're building culturally relevant support groups, postvention services, and healing-centered community programs — but as a brand-new organization, they need our support to get started.

If you care about mental health, community, connection, or saving lives... I hope you'll join me in giving.

👉 Donate here: <https://www.thetwentecompany.com/goodcompany>

Let's help them make a powerful first step in 2026. 🧡

Long-Form Facebook/LinkedIn Post

For this Giving Tuesday, I'm helping raise money for a nonprofit that means a lot to me — In Good Company.

It's a *new* organization focused on preventing suicide by strengthening human connection, especially among communities that have been overlooked or underserved by traditional mental health systems.

They're working to create:

- 🌟 Culturally relevant support groups
- 🌟 Programs for youth and BIPOC communities
- 🌟 Healing-centered spaces
- 🌟 Survivor of suicide loss support
- 🌟 And community-driven mental wellness events

This is their very first Giving Tuesday.
And for a new organization, early support is everything.

If you've ever wished mental health care felt more human, more accessible, more connected...
If suicide prevention matters to you...
If you know the power of community...

Please consider donating today and helping get this mission off the ground. 🧡

👉 Donate Here: <https://www.thetwentecompany.com/goodcompany>

#GivingTuesday #InGoodCompany

Reel/ TikTok Script

Hi, I'm (*NAME*), founding board member of In Good Company — and today is our very first Giving Tuesday, sponsored by The TwenTea Company. We're building a new nonprofit focused on mental wellness and suicide prevention through the power of human connection. If you believe connection saves lives, I'm inviting you to support us today. Every gift helps us begin. Thank you.

Please visit the link in the comments and give today — we can't do this without you.

<https://www.thetwentecompany.com/goodcompany>

Shareable/Downloadable Graphics

Downloadable graphics can be found here:

https://www.canva.com/design/DAG5qwLXpDQ/7G6cBmGkYJAAAMY9CxKr6w/edit?utm_content=DAG5qwLXpDQ&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Copy and Paste Social Media Text

Join me in supporting In Good Company!

In Good Company promotes mental wellness and prevents suicide by strengthening human connection through culturally relevant programs, education, and community support.

Donate today → <https://www.thetwentecompany.com/goodcompany>

Want to Help Us Fundraise?

Download the In Good Company Supporter Toolkit.

Post. Share. Give. Spread Hope.

<https://www.thetwentecompany.com/goodcompany>

Proud Supporter of In Good Company

Giving Tuesday 2025

Building connection. Creating hope.

Donate today → <https://www.thetwentecompany.com/goodcompany>

Your Giving Tuesday gift helps us:

- Launch community-based healing programs
- Support survivors of suicide loss
- Create culturally relevant spaces for connection
- Reach youth + BIPOC communities
- Build the foundation of a new organization

Donate today → <https://www.thetwentecompany.com/goodcompany>

I'm supporting In Good Company this Giving Tuesday!

Together we can bring hope, support, and connection into mental wellness.

Donate today → <https://www.thetwentecompany.com/goodcompany>

In Good Company is a new nonprofit preventing suicide through the power of human connection.

Help us launch programs rooted in culture, community, and care.

Donate today → <https://www.thetwentecompany.com/goodcompany>

I'm supporting In Good Company this Giving Tuesday

A new nonprofit preventing suicide through the power of human connection

Donate: <https://www.thetwentecompany.com/goodcompany>

Connection saves lives.

Join me in supporting In Good Company this Giving Tuesday.

Help launch their first year of programs.

Donate Today: <https://www.thetwentecompany.com/goodcompany>

I'm raising money for In Good Company

Because everyone deserves to be seen, heard, and supported.

Donate to help them launch mental wellness + suicide prevention programs in 2026.

Donate today: <https://www.thetwentecompany.com/goodcompany>

Proud Supporter of In Good Company

Giving Tuesday 2025

Donate at: <https://www.thetwentecompany.com/goodcompany>

Support In Good Company for Giving Tuesday! Your gift helps us bring connection, healing, and culture-centered support to communities where mental health resources are limited or inaccessible. Donate at: <https://www.thetwentecompany.com/goodcompany>

Thank You for Being In Good Company

Your generosity helps us build our first year of programs.